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#### **PROFILE**

Established in 1981, Edizione S.r.l. is one of Europe's main holding companies. Now in its third generation, it is entirely controlled by the Benetton family.

Edizione pursues an investment policy with an international growth strategy.

The philosophy which guides and supports investments at Edizione is based on a virtuous combination of ownership and management with a long-term view.

Edizione pursues its objectives in accordance with the rules and principles, laid down in the Code of Ethics, which establish the values and guidelines of all its behaviour and investments.

In 2020 Edizione generated consolidated revenue of Euro 10.9 billion, 57% of which came from outside Italy, with an EBIT of Euro –1.2 billion and a net profit at Group level of Euro –320 million. As at 31 December 2020 its investment portfolio amounts to Euro 10.8 billion.

#### **Our Strategy**

Edizione is an active investor, which combines an entrepreneurial approach with rigorous financial discipline, supporting its companies strategically and financially to improve their competitive positioning and returns. Edizione seeks to grow the value of its investments over time and reinforce their presence in the various sectors to which they belong. This objective may also be achieved through acquisitions, thanks to the network of contacts and relationships built up by the Group over the course of many years.

# The Portfolio of Holdings

The main sectors in which Edizione operates are: transport infrastructure, through a holding in Atlantia (acquired in 2000), digital infrastructure through a holding in Cellnex (acquired in 2018), food and beverage through Autogrill (acquired in 1995) and manufacturing, through the historic brand Benetton (founded in 1965).

Edizione also has a presence in the real estate sector (through the subsidiary Edizione Property), and the agriculture and hotel sectors.

Edizione holds a portfolio of shares in the financial sector, represented by its holdings in Assicurazioni Generali and Mediobanca.

# Shareholders and Management

Edizione is owned by the four branches of the Benetton family (equal stakes) through the following companies: Evoluzione, Proposta, Regia and Ricerca.

The Board of Directors of the company is made up of 7 members: Enrico Laghi (Chairman), Alessandro Benetton, Christian Benetton, Franca Bertagnin Benetton, Ermanno Boffa, Claudio De Conto and Vittorio Pignatti-Morano Campori.

# GROUP ORGANIZATION CHART

EDIZIONE	100% Sintonia			88.06% Autostrade per l'Italia		
			100% Autostrade del			
			50% + 1 share Abertis			
			99.38% Aeroporti di Ro	ma		
			Azzurra	64% Aéroports de la Côte d'Azur		
			100% Telepass  23.86% Hochtief  15.49% Getlink  12.02% Cellnex Telecom			
100% Schematrent: 100% Benetton						
		100% ConnecT Due			Digital Infrastructure	
	100% Schematrentag	uattro	<b>▼</b> 50.10% Autogrill²		Food and Beverage	
			100%  Benetton Group  100%  Olimpias Group		Clothing and Textiles	
	100% Edizione Prope	rty				
	100% Edizione Agrico	100% Edizione Agricola			Agriculture	
				100% Compañia de Tierras Sud Argentino		
			100% <b>Ganadera Condo</b>	or		
	100% Schematrentat	re	73.98% Assicurazioni G	Generali	Financial Institutions	
			▼2.10% Mediobanca			

- ▼ Listed company
- $^{\mbox{\tiny $1$}}$  As at December 31, 2020, Atlantia holds 0.84% of treasury shares.
- $^{2}\,$  As at December 31, 2020, Autogrill holds 1.25% of treasury shares.

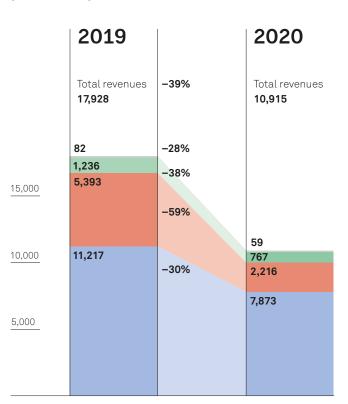
# CONSOLIDATED FINANCIAL HIGHLIGHTS

(Millions of Euro)	2020	% on revenue	2019	% on revenue
Revenues	10,915		17,928	
Operating result	(1,250)	(11.4%)	1,953	10.9%
Net income, Group	(320)	(2.9%)	55	0.3 %
Total shareholders' equity	19,050		21,418	
Net financial indebtedness	42,751		40,484	
Cash Flow <sup>1</sup>	3,598		6,709	

 $<sup>^{1}\,\, \</sup>text{Calculated as Net income before minority interests plus depreciation, amortisation, impairment and provisions}$ 

#### Revenues by sectors

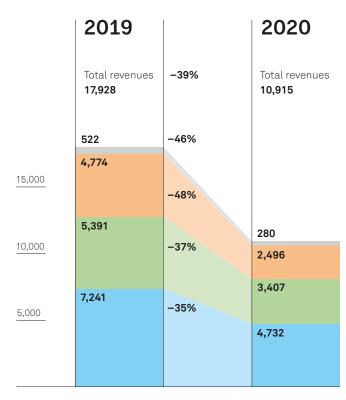




- ightarrow Transport Infrastructure
- ightarrow Food and Beverage
- ightarrow Clothing and Textiles
- ightarrow Other

#### Revenues by geographies

(Millions of Euro)

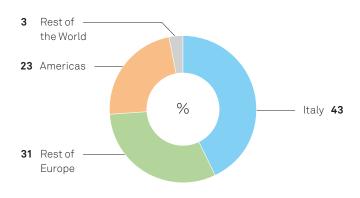


- $\rightarrow$  Italy
- ightarrow Rest of Europe
- → Americas
- ightarrow Rest of the World

#### 2020 revenues by sectors

# 7 Clothing and Textiles 20 Food and Beverage 96

#### 2020 revenues by geographies



# NET ASSET VALUE

(Millions of Euro — 12.31.2020)	Value	% / <b>GAV</b>
Atlantia	3,748	35.3%
Cellnex	2,944	27.7%
Autogrill	702	6.6%
Assicurazioni Generali	899	8.5%
Mediobanca	140	1.3%
Listed investments <sup>1</sup>	8,433	79.4%
Real Estate and Agriculture	1,759	16.6%
Clothing and Textiles	387	3.6%
Other	43	0.4%
Unlisted investments	2,189	20.6%
Gross Asset Value	10,622	100.0%
Net financial indebtedness	205	
Net Asset Value	10,827	

EDIZIONE GROUP PROFILE

8

 $<sup>^{\</sup>rm 1}$  Arithmetic mean of 20 trading days of stock exchange closing prices prior to the reference date

# INVESTMENTS PORTFOLIO



# **ATLANTIA**

Edizione's entry into Atlantia in 1999 constitutes a fundamental step for the Group's globalization, on a path of diversification and international partnerships that have led it to become a world leader in transport infrastructures and payment systems for mobility. Innovation, sustainability and accessibility are the guidelines that will drive future development and value creation for all stakeholders.

#### **Transport Infrastructure**

30.25%

www.atlantia.it

20	00	year
20	UU	of acquisition

stake held

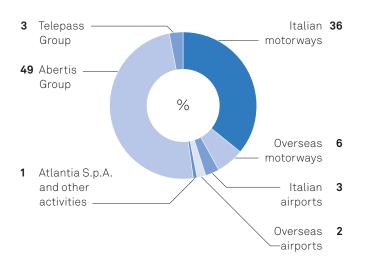
**8.3** bn eur 2020 turnover

**24** countries

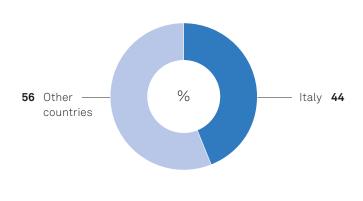
**13,000** km of motorway

5 airports

#### 2020 turnover by channel



#### 2020 turnover by Region





# **CELLNEX**

In 2018, Edizione decided to invest in Cellnex, the leading infrastructure provider for wireless telecommunications and broadcasting in Europe. In accordance with the Group's values, this investment was inspired by confidence in global macro-trends, with the purpose of guaranteeing interesting prospects at international level.

**Digital Infrastructure** 

www.cellnextelecom.com

2018 year of acquisition

**12.02**% stake held

**1.6** bn eur 2020 turnover

128,000+

11

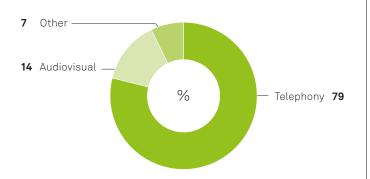
2,000+

employees

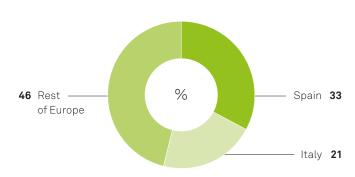
countries

sites

#### 2020 turnover by channel



#### 2020 turnover by Region





# **AUTOGRILL**

Autogrill is the world's leading operator of food and beverage services for travellers. It is thanks to Autogrill that Edizione was able to launch its first major internationalisation process in 1999, in accordance with its original philosophy: to be an active majority shareholder to create value and success stories.

#### **Food and Beverage**

www.autogrill.com

1995	year of acquisition
------	---------------------

**50.10**% stake held

**2** bn eur 2020 turnover

30

countries

points

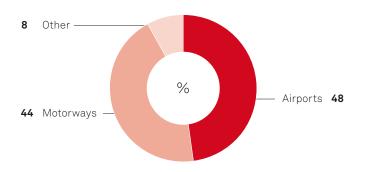
of sale

3,800+

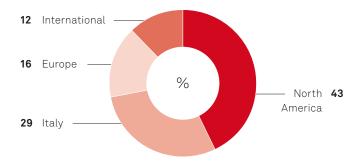
950

locations

#### 2020 turnover by channel



#### 2020 turnover by Region





# BENETTON GROUP

The story of the Benetton family begins with the BENETTON brand in the 1950s. World famous, it has been synonymous for decades with the success of so-called made in Italy products, representing values of sustainability, tradition, innovation and an international outlook. A global vision and significant entrepreneurial capabilities, these are the foundations of the Benetton family's success.

Clothing

www.benettongroup.com

1955 year of foundation

foundation 6,400+ employees

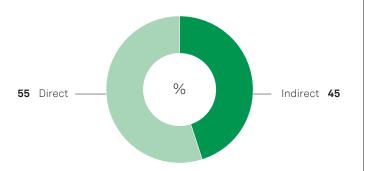
100% stake held

**4,000+** stores

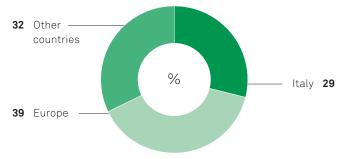
**707** mln eur 2020 turnover

**81** countries

#### 2020 turnover by channel



#### 2020 turnover by Region





# OLIMPIAS GROUP

Created from the merger of a number of industrial firms, Olimpias is now an important group in the European textiles sector. With its two main business, textiles and clothing, Olimpias combines respect for the environment and for sustainability with research and the use of the most advanced technologies, in line with the Group's philosophy.

countries

#### **Textiles**

www.olimpias.com

100% stake held

sites

**175** mln eur 2

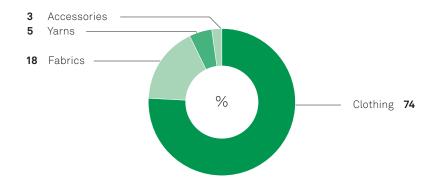
2020 turnover

)

2,400+

employees

#### 2020 turnover by channel





# EDIZIONE PROPERTY

The fruit of the comprehensive programme of reorganisation and rationalisation of the real estate assets held by the holding company, Edizione Property now owns a portfolio of prestige properties, including such trophy assets as the Fondaco dei Tedeschi in Venice and the Place de l'Opéra building in Paris. With a clear goal of growth, through further acquisitions on the world's major international locations, Edizione is confirming its strategy to diversify and expand on global markets.

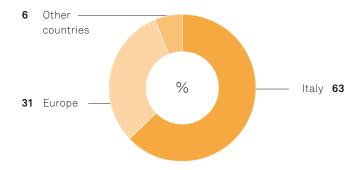
#### **Real Estate**

<b>100</b> %	stake	222 000
	held	<b>233,000</b> gross sqm

**39** mln eur 2020 turnover **13** countries

102 real estate assets value

#### 2020 turnover by Region





# **MACCARESE**

Acquired in 1998, Maccarese is Edizione's investment in the agricultural sector in Italy, a sign of diversification based on the principles of long-term sustainability. Edizione's investment in Maccarese (one of Italy's largest agricultural companies) is a reflection of its philosophy of investing in sound companies in a sector firmly rooted in the cultural identity of our country.

**Agriculture** 

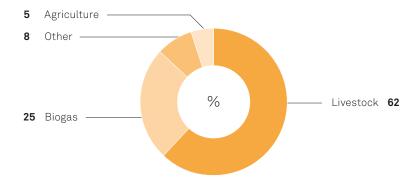
www.maccaresespa.com

<b>3,000+</b> ha land

**100**% stake held **3,500+** livestock

**13.5** mln eur 2020 turnover **17.6** mln litres of milk

#### 2020 turnover by channel





# **COMPAÑIA DE TIERRAS SUD ARGENTINO AND GANADERA CONDOR**

**Agriculture** 

In 1991 Edizione acquires Compañia de Tierras Sud Argentino S.A., a leading livestock breeding and wool production company. Edizione thus reaffirms its desire and ability to promote sustainable development in economic, social and environmental terms.

year

of acquisition

938,000 ha land

**100**%

1991

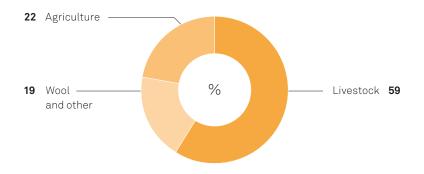
stake held

255,000+ livestock

**13.6** mln eur

2020 turnover

#### 2020 revenue by channel



**GROUP PROFILE EDIZIONE** 18



**Financial Institutions** 

In order to balance its portfolio, Edizione invests also in the banking and insurance sector, affirming its position as long-term shareholder in leading companies of the financial scene.

# ASSICURAZIONI GENERALI

3.98% stake held

# **MEDIOBANCA**

2.10% stake held



## VERDE SPORT

Other unlisted

#### www.ghirada.it

Since 1988, Verde Sport has promoted sport as a means of transmitting positive values and a healthy and convivial lifestyle. Verde Sport manages La Ghirada, opened by the Benetton family in 1982 on the outskirts of Treviso, open at all times and to all comers: 22 hectares dedicated to sport, in a perfectly healthy setting for young people and families.

stake

held

**100**%

**22** ha La Ghirada Città dello Sport

1,200

people at La Ghirada everyday

7,000

children involved in sport projects



## BENETTON RUGBY

Other unlisted

#### www.benettonrugby.it

In line with its philosophy of showcasing regional excellence, the Benetton Group acquires the Treviso rugby team in 1979, supporting its quest for the summit of national rugby and transforming the local team into the most successful club in recent Italian rugby history. The company's passion for the values of sport is amply proven by our focus on youth teams and the establishment of the women's team, Red Panthers, the winners of 19 consecutive Italian championships.

**15** 

Senior

Championships

4

Italian Cups

2

Supercoppe Italiane

1

Rainbow Cup



# BENETTON FOUNDATION

The Fondazione Benetton Studi Ricerche, launched in 1987 on the initiative of the Benetton brothers and headed ever since by Luciano Benetton, carries out research in the huge field of landscape and the study of places, the history and culture of games and in cultural heritage, with the cooperation of scientific committees composed of experts active around the world.

It organises seminars and conferences in all its sectors for scholars and experts, which are also open to a wider audience of curious persons who wish to broaden their knowledge, as well as more informative cultural events and exhibitions.

The study activities are showcased and spread through the publication of collections, journals and monographs by the publishing team.

The Foundation focuses particularly on education.

www.fbsr.it

## **INVESTMENT CRITERIA**

Edizione seeks long-term investments, following the macro-trends in human development, striking a balance between an entrepreneurial approach and rigorous financial discipline.

Edizione's preference is to acquire sound businesses, with an established international presence in sectors marked by major growth trends, guided by management that ensures good performance, sustainability and unique and distinctive strengths.

#### **BOARD** OF DIRECTORS

#### Enrico Laghi<sup>2</sup>

Chairman

#### Alessandro Benetton

Director

#### **Christian Benetton**

Director

#### Franca Bertagnin Benetton

Director

#### Ermanno Boffa

Director

#### Claudio De Conto

Director

#### Vittorio Pignatti-Morano Campori

Director

#### Giovanni Ciserani<sup>3</sup>

Director

#### Gianni Mion<sup>4</sup>

Director

#### Carlo Bertazzo<sup>5</sup>

Director

#### Giovanni Costa<sup>5</sup>

Director

In office until approval of the financial statements as at December 31, 2022

Appointed on July 21, 2020.
 Appointed on November 30, 2020.
 Resigned from the office of Director on October 7, 2020.

<sup>4</sup> Resigned from the office of Chairman on November 30, 2020.

<sup>&</sup>lt;sup>5</sup> Director up to July 21, 2020.

## **MANAGEMENT**

#### **INVESTMENT TEAM**



**Christian Coco** Investments Director



Paolo Roverato
Investments Director



**Mattia Brentari** Investment Manager



**Mattia Balagion** Investment Manager



Sandro Saccardi Chief Financial Officer

#### TREASURY AND FINANCE



Massimo Fava Head of Finance

# ADMINISTRATION, TAX AND LEGAL



**Andrea Pezzangora** Head of Legal and Corporate Affairs



Valentina Martinelli Head of Financial Accounting and Compliance



**Anna Manfrin** Accounting Manager



**Federica Seno**Assistant Financial
Statements

# **HISTORY**

<b>Birth of Benetton</b> The Benetton family begins the production	1955 —	 1965	Birth of Benetton Group
and sale of knitwear.			The first Benetton knitwear factory opens.
Benetton is listed on the stock exchange The Group's holding company is established, Ragione di G. Benetton e C. s.n.c. now known as Edizione S.r.l.	1981 —	– 1986	Benetton at the Milan stock exchange The Benetton Group is listed on the Milan stock exchange. The resources generated by this move are the driving force behind the subsequent
The Fondazione Benetton Studi Ricerche is launched The Fondazione Benetton Studi Ricerche is launched on initiative of the Benetton brothers and is headed by Luci		   	growth and diversification of the Edizione Group.
Benetton. The key scientific objectives of this institution studies and research into the local area and landscape.		•— 1991	Edizione acquires Compañia de Tierras Sud Argentino S.A Edizione acquires Compañia de Tierras Sud Argentino S.A., an Argentinean company that
<b>Launch of 21 Investimenti</b> 21 Investimenti is launched, with the goal	1992 —	<b> </b>	operates in the agricultural and livestock sectors.
of acquiring holdings in small and medium-sized enterprises with high growth potential.		<u> </u>	Edizione acquires GS and Autogrill Edizione, Leonardo Finanziaria and Movenpick Holding acquire 28% of the capital of SME (GS Group and Autogrill) from the IRI.
Listing of Autogrill	1996 —		
Edizione lists the company Autogrill on the stock exchange.		<u> </u>	Acquisition of Maccarese and investment in Pirelli Edizione acquires the company Maccarese, owner of the agricultural business of the same name,
Edizione sells the GS Group and acquires Autostrade Edizione leaves the large retail sector, selling	2000 —		from Iritecna. The same year, Edizione acquires a minority holding in the capital of Pirelli & C.
the entire holding in the GS Group. The same year, Edizione acquires a stake of 30% in Autostrade.	,	2001	Edizione invests in Telecom Italia Edizione invests jointly with Pirelli in the telecommunications company Telecom Italia.
Tender offer for Autostrade	2003 —	<u> </u>	
Edizione makes a tender offer for Autostrade shares, thus increasing its stake in the company.		- 2005	Investments in Aeroporti di Roma and Assicurazioni Generali Edizione becomes a minority shareholders of
Acquisition of Mediobanca Edizione acquires a share of around 2% of the capital of Mediobanca.	2007 —		Investimenti Infrastrutture S.p.A., a company that holds a significant stake in Gemina S.p.A. (the parent company of Aeroporti di Roma). A minority stake is also acquired in Assicurazioni Generali.
		- 2009	Edizione leaves Telecom Italia
<b>Tender offer for Benetton</b> Edizione launches a tender offer for all the shares of Benetton not yet held.	2012 —	İ	In 2009, Edizione completely disposes of its investment in Telecom Italia.
Refocusing of the Benetton Group The Benetton Group is split into three separate	2014 —	<b>–</b> 2013	World Duty Free listing Edizione separates the travel retail business of Autogrill, creating the new listed group,
legal entities: Benetton (retail sector), Olimpias (manufacturing sector) and Edizione Property			World Duty Free.
(property sector).		<u> </u>	<b>Sale of World Duty Free</b> The entire stake in World Duty Free is sold.
<b>New headquarters for Edizione</b> At the start of 2017, Edizione transfers to its new registered office in Piazza del Duomo 19, Treviso.	2017 —	<u> </u>	Acquisition of Cellnex Edizione invests in the Spanish company
Increase of stake in Assicurazioni Generali Edizione increases its stake	2019 —	 	Cellnex, provider of infrastructure for wireless telecommunications and broadcasting.
Edizione increases its stake n Assicurazioni Generali.		- 2021	Sale of Italian motorways The subsidiary Atlantia signs an agreement with the consortium formed by Cassa Depositi e Prestiti, Blackstone and Macquarie, for the sale of the entire stake held in Autostrade per l'Italia.