GROUP PROFILE



EDIZIONE

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PROFILE

Established in 1981, Edizione S.r.l. is one of Europe's main holding companies. Now in its third generation, it is entirely controlled by the Benetton family. The four branches of the family control the capital through four family holding companies.

Edizione, with 103,251 employees spread across six areas of activity, pursues an investment policy that goes beyond the merely financial, with an international growth strategy. The philosophy which guides and supports investments at Edizione is based on a virtuous combination of ownership and management, aimed at increasing the value of net assets, with long-term commitments.

Edizione pursues its objectives in accordance with the rules and principles, laid down in the Code of Ethics, which establish the values and guidelines of all its behaviour and investments. In 2019 Edizione generated consolidated revenue of Euro 17.9 billion, 60% of which came from outside Italy, with an EBIT of Euro 1.9 billion and a net profit at Group level of Euro 55 million. As at 31 December 2019 its investment portfolio amounts to Euro 12.3 billion.

Our Strategy

Edizione is an active investor, which combines an entrepreneurial approach with rigorous financial discipline, supporting its companies strategically and financially to improve their competitive positioning and returns. Edizione seeks to grow the value of its investments over time and reinforce their presence in the various sectors to which they belong. This objective may also be achieved through acquisitions, thanks to the network of contacts and relationships built up by the Group over the course of many years.

The Portfolio of Holdings

The main sectors in which Edizione operates are: transport infrastructure, through a holding in Atlantia (acquired in 2000), digital infrastructure through a holding in Cellnex (acquired in 2018), food and beverage through Autogrill (acquired in 1995) and manufacturing, through the historic brand Benetton (founded in 1965).

Edizione also has a presence in the real estate sector (through the subsidiary Edizione Property), and the agriculture and hotel sectors.

Edizione holds a portfolio of shares in the financial sector, represented by its holdings in Assicurazioni Generali and Mediobanca.

Shareholders and Management

Edizione is owned by the four branches of the Benetton family (equal stakes) through the following companies: Evoluzione, Proposta, Regia and Ricerca.

The Board of Directors of the company is made up of 8 members: Gianni Mion (Chairman), Alessandro Benetton, Christian Benetton, Franca Bertagnin Benetton, Ermanno Boffa, Giovanni Ciserani, Claudio De Conto and Vittorio Pignatti-Morano Campori.

GROUP ORGANIZATION CHART

EDIZIONE	100% Sintonia			88.06% Autostrade per l'Italia		
				100% Autostrade dell'Atlantico		
			50% + 1 share Abertis 99.38% Aeroporti di Roma			
			62.50% Azzurra Aeroporti	64% Aéroports de la Côte d'Azur		
			100% Telepass			
			▼23.86% Hochtief			
			▼15.49% Getlink			
		55% ConnecT	✓29.9% Cellnex Telecom		Digital Infrastructure	
	100% Schematrenta	quattro	► 50.10% Autogrill ²		Food and Beverage	
	100% Benetton			p	Clothing and Textiles	
			100% Olimpias Group)		
	100% Edizione Prop	100% Edizione Property			Real Estate and	
	100%100%Edizione AgricolaMaccarese		Agriculture			
			100% Compañia de Tierras Sud Argentino			
				100% Ganadera Condor		
	100% Schematrentatre		▼4% Assicurazioni Generali		Financial Institutions	
			✓2.10% Mediobanca			

▼ Listed company

 $^{\scriptscriptstyle 1}\,$ At December 31, 2019, Atlantia holds 0.94% of treasury shares

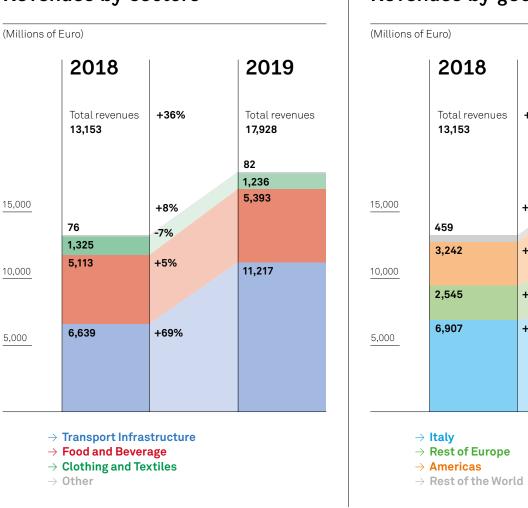
 $^{\rm 2}~$ At December 31, 2019, Autogrill holds 0.07% of treasury shares

CONSOLIDATED FINANCIAL HIGHLIGHTS

(Millions of Euro)	2019	% on revenue	2018 Restated	% on revenue
Revenues	17,928		13,153	
Operating result	1,953	10.9%	2,043	15.5 %
Net income, Group	55	0.3 %	184	1.4 %
 Total shareholders' equity	21,418		22,335	
Net financial indebtedness	40,484		39,262	
Cash Flow ¹	6,709		3,492	
Employees ²	80,044		82,100	

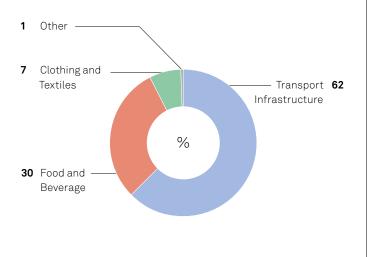
¹ Calculated as Net income before minority interests plus depreciation, amortisation, impairment and provisions

² Full time equivalent

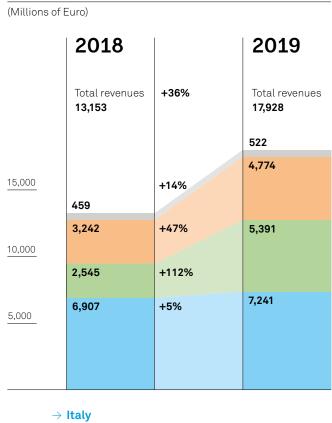


Revenues by sectors

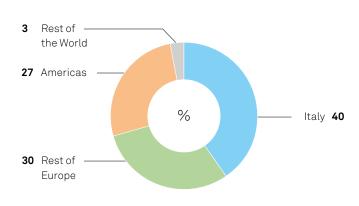
Revenues by sectors 2019



Revenues by geographies



Revenues by geographies 2019



NET ASSET VALUE

(Millions of Euro — 12.31.2019)	Value	% / GAV
Atlantia	5,215	41.9%
Cellnex	2,432	19.5%
Autogrill	1,200	9.6%
Assicurazioni Generali	1,157	9.3%
Mediobanca	187	1.5%
Prysmian	51	0.4%
Listed investments ¹	10,242	82.2%
Real Estate and Agriculture	1,677	13.5%
 Clothing and Textiles	489	3.9%
Other	49	0.4%
Unlisted investments	2,215	17.8%
Gross Asset Value	12,457	100.0%
Net financial indebtedness	(134)	
Net Asset Value	12,323	

 $^{\scriptscriptstyle 1}$ Arithmetic mean of 20 trading days of stock exchange closing prices prior to the reference date

INVESTMENTS PORTFOLIO

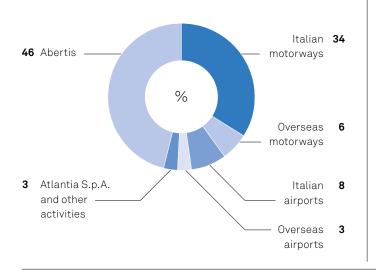


ATLANTIA

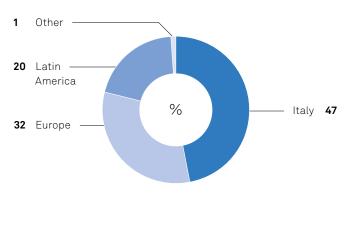
The corporate mission of Atlantia, the main asset of Edizione, reflects the holding company's drive towards globalisation including through international partnerships that share the same strategies: high growth trends with a view to developing personal mobility. Atlantia, through constant investments in motorways and airports, affirms the Edizione philosophy, based on maximising long-term portfolio value.



Turnover by channel 2019



Turnover by Region 2019



EDIZIONE GROUP PROFILE



CELLNEX

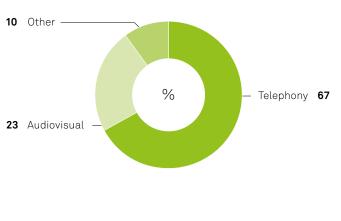
In 2018, Edizione decided to invest in Cellnex, the leading infrastructure provider for wireless telecommunications and broadcasting in Europe. In accordance with the Group's values, this investment was inspired by confidence in global macro-trends, with the purpose of guaranteeing interesting prospects at international level.

Digital Infrastructure

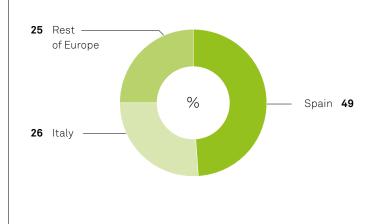
www.cellnextelecom.com

2018	year of acquisition	61,000	sites
29.9 %	stake held*	8	countries
1,035 mln eur	2019 turnover	1,600+	employees

Turnover by channel 2019



Turnover by Region 2019



* Stake held by ConnecT S.p.A., a company 55% owned by Edizione



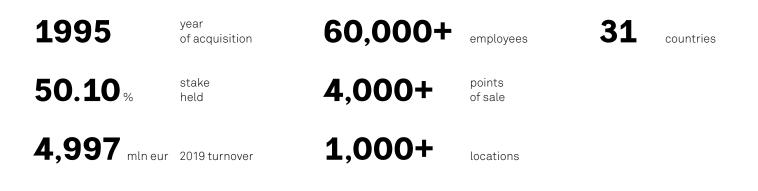
AUTOGRILL

Autogrill is the world's leading operator of food and beverage services for travellers.

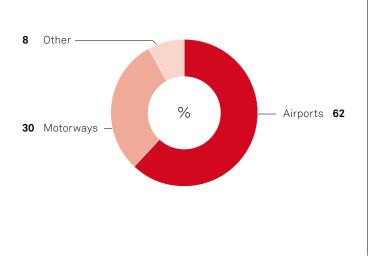
Edizione invests in human-centric and future-oriented macro-trends: the constant challenge is to tackle the rapid and radical changes in consumer habits, to ensure sustainability, tradition and innovation at global level. It is thanks to Autogrill that Edizione was able to launch its first major internationalisation process in 1999, in accordance with its original philosophy: to be an active majority shareholder to create value and success stories.

Food and Beverage

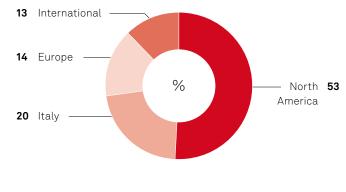
www.autogrill.com



Turnover by channel 2019



Turnover by Region 2019





BENETTON GROUP

Clothing

The story of the Benetton family begins with the BENETTON brand in the 1950s. World famous, it has been synonymous for decades with the success of so-called made in Italy products, representing values of sustainability, tradition and innovation, an international outlook and creation of value. A global vision and significant entrepreneurial capabilities, these are the foundations of the Benetton family's success.

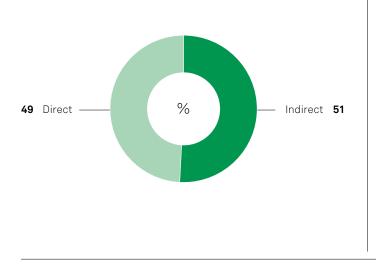
www.benettongroup.com

 1955
 year of foundation
 7,300+
 employees

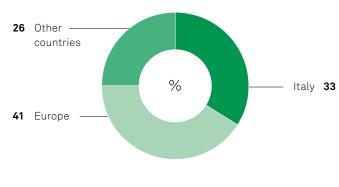
 100%
 stake held
 4,400+
 stores

 1,148 mln eu
 2019 turnover
 81
 countries

Turnover by channel 2019



Turnover by Region 2019



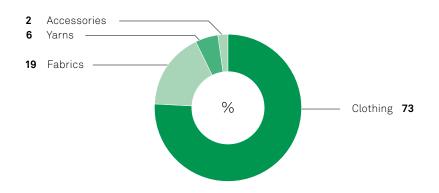


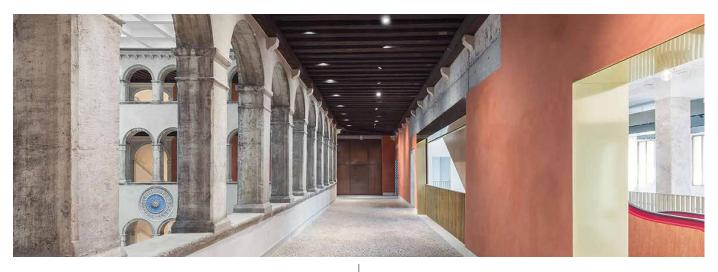
OLIMPIAS GROUP

Created from the merger of a number of industrial firms, Olimpias is now an important group in the European textiles sector. With its two main business, textiles and clothing, Olimpias combines respect for the environment and for sustainability with research and the use of the most advanced technologies, in line with the Group's philosophy.

Textiles		www.olimpias.com	
100 %	stake held	8	sites
252 mln eur	2019 turnover	6	countries
2,600+	employees		

Turnover by channel 2019





EDIZIONE PROPERTY

The fruit of the comprehensive programme of reorganisation and rationalisation of the real estate assets held by the holding company, Edizione Property now owns a portfolio of prestige properties, including such trophy assets as the Fondaco dei Tedeschi in Venice and the Champs-Élysées building in Paris. With a clear goal of growth, through further acquisitions on the world's major international locations, Edizione is confirming its strategy to diversify and expand on global markets.

Real Estate

100%

stake held

49 mln eur

2019 turnover

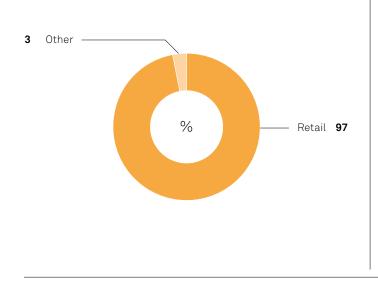
countries

gross sqm

107

properties

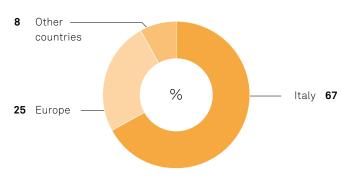
Turnover by channel 2019



Turnover by Region 2019

230,000

15



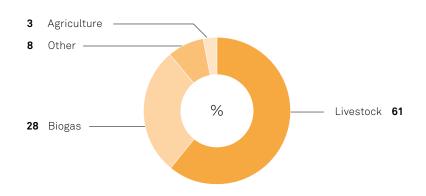


MACCARESE

Acquired in 1998, as part of a privatisation programme, Maccarese is Edizione's investment in the agricultural sector in Italy, a sign of diversification based on the principles of long-term sustainability. Edizione's investment in Maccarese (one of Italy's largest agricultural companies) is a reflection of its philosophy of investing in sound companies in a sector firmly rooted in the cultural identity of our country.

Agriculture		www.maccaresespa.com	
1998	year of acquisition	3,200 ha	land
100 %	stake held	3,600	livestock
12.5 mln eur	2019 turnover	16.3 mln	litres of milk

Turnover by channel 2019





COMPAÑIA DE TIERRAS SUD ARGENTINO AND GANADERA CONDOR

In 1991, Edizione decided to pursue a new objective, in line with its long-term sustainability policy, by acquiring Compañia de Tierras Sud Argentino S.A., a leading livestock breeding company Edizione thus reaffirmed its desire and ability to identify promising markets at international level and promote their sustainable development in economic, social and environmental terms.

Agriculture

1991

year of acquisition

100%

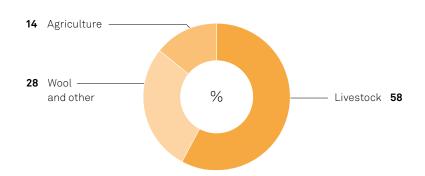
stake held 938,000 ha land

278,000+ livestock

18.6 mln eur

2019 turnover

Revenue by channel 2019





Financial Institutions

A long-standing shareholder in some of the best-in-class companies, Edizione invests in institutions at the forefront of the financial scene, characterised by major international development, both in Europe and in other continents. In order to strike a balance between cash flows and growth, Edizione invests in the banking and insurance sector, affirming its position as long-term shareholder in leading companies, supporting the mega-trends in life today.

ASSICURAZIONI GENERALI

MEDIOBANCA

2.10%

stake held

3.98%

stake

held



VERDE SPORT

Other unlisted

www.ghirada.it



BENETTON RUGBY

Other unlisted

www.benettonrugby.it

Since 1988, Verde Sport has promoted sport as a means of transmitting positive values and a healthy and convivial lifestyle. Verde Sport manages La Ghirada, opened by the Benetton family in 1982 on the outskirts of Treviso, open at all times and to all comers: 22 hectares dedicated to sport, in a perfectly healthy setting for young people and families. The subsidiary company Asolo Golf represents the realisation of a passion of the Benetton family, which is continuing to invest in a sector that combines sport, training and the environment. The 27-hole course houses the Asolo Golf Academy, a point of reference for the local community. In line with its philosophy of showcasing regional excellence, the Benetton Group acquires the Treviso rugby team in 1979, supporting its quest for the summit of national rugby and transforming the local team into the most successful club in recent Italian rugby history. The company's passion for the values of sport is amply proven by our focus on youth teams and the establishment of the women's team, Red Panthers, the winners of 19 consecutive Italian championships.

15	senior championships
4	Italian Cups
45,000	spectators per season at the Stadio Monigo
27	competitions per year

100% 22ha 1,200 7,000 200 5,000+

stake held

La Ghirada Città dello Sport

people at La Ghirada everyday

children involved in sport projects

competitions every year at Asolo Golf Club

spectators capacity Palaverde

EDIZIONE



BENETTON FOUNDATION

The Fondazione Benetton Studi Ricerche, launched in 1987 on the initiative of the Benetton brothers and headed ever since by Luciano Benetton, carries out research in the huge field of landscape and the study of places, the history and culture of games and in cultural heritage, with the cooperation of scientific committees composed of experts active around the world. It organises seminars and conferences in all its sectors for scholars and experts, which are also open to a wider audience of curious persons who wish to broaden their knowledge, as well as more informative cultural events and exhibitions.

The study activities are showcased and spread through the publication of collections, journals and monographs by the publishing team.

The Foundation focuses particularly on education. Numerous collaboration initiatives are underway with both public and private institutions, especially universities.

www.fbsr.it

INVESTMENT CRITERIA

Edizione seeks long-term investments, following the macro-trends in human development, striking a balance between an entrepreneurial approach and rigorous financial discipline.

Edizione's preference is to acquire sound businesses, with an established international presence in sectors marked by major growth trends, guided by management that ensures good performance, sustainability and unique and distinctive strengths. Edizione strives to be an active investor, exercising a strategic influence over its investee companies to increase their value.

BOARD OF DIRECTORS

Gianni Mion Chairman

Alessandro Benetton Director

Christian Benetton Director

Franca Bertagnin Benetton Director

Ermanno Boffa Director

Giovanni Ciserani Director

Claudio De Conto Director

Vittorio Pignatti-Morano Campori Director

Expiry at approval of financial statements as at 12.31.2022

MANAGEMENT

INVESTMENT TEAM



Christian Coco Director Investments



Paolo Roverato Director Investments



Sandro Saccardi Chief Financial Officer

TREASURY AND FINANCE



Massimo Fava Head of Finance

ADMINISTRATION, TAX AND LEGAL



Andrea Pezzangora Head of Legal and Corporate Affairs



Valentina Martinelli Head of Financial Accounting and Compliance



Anna Manfrin Accounting Manager



Federica Seno Assistant Financial Statements



Mattia Brentari Investment Manager



Mattia Balagion Investment Manager

HISTORY

Birth of Benetton The Benetton family begins the production and sale of knitwear.	1955 —	– 1965	Birth of Benetton Group The first Benetton knitwear factory opens.
Benetton is listed on the stock exchange The Group's holding company is established, Ragione di G. Benetton e C. s.n.c. now known as Edizione S.r.l.	1981 —	- 1986	Benetton at the Milan stock exchange The Benetton Group is listed on the Milan stock exchange. The resources generated by this move are the driving force behind the subsequent
The Fondazione Benetton Studi Ricerche is launched The Fondazione Benetton Studi Ricerche is launched on i initiative of the Benetton brothers and is headed by Lucia		• 	growth and diversification of the Edizione Group.
Benetton. The key scientific objectives of this institution a studies and research into the local area and landscape.		•— 1991	Edizione acquires Compañia de Tierras Sud Argentino S.A Edizione acquires Compañia de Tierras Sud Argentino S.A., an Argentinean company that
Launch of 21 Investimenti 21 Investimenti is launched, with the goal	1992 —	 • 	operates in the agricultural and livestock sectors.
of acquiring holdings in small and medium-sized enterprises with high growth potential.		•— 1995	Edizione acquires GS and Autogrill Edizione, Leonardo Finanziaria and Movenpick Holding acquire 28% of the capital of SME (GS Group and Autogrill) from the IRI.
Listing of Autogrill	1996 —	•	
Edizione lists the company Autogrill on the stock exchange.		•— 1998 	Acquisition of Maccarese and investment in Pirelli Edizione acquires the company Maccarese, owner of the agricultural business of the same name,
Edizione sells the GS Group and acquires Autostrade Edizione leaves the large retail sector, selling		 	from Iritecna. The same year, Edizione acquires a minority holding in the capital of Pirelli & C.
the entire holding in the GS Group. The same year, Edizione acquires a stake of 30% in Autostrade.		• – 2001	Edizione invests in Telecom Italia Edizione invests jointly with Pirelli in the
Tender offer for Autostrade	2003 —		telecommunications company Telecom Italia.
Edizione makes a tender offer for Autostrade shares, thus increasing its stake in the company.		• – 2005	Investments in Aeroporti di Roma and Assicurazioni Generali Edizione becomes a minority shareholders of Investimenti Infrastrutture S.p.A., a company that
Acquisition of Mediobanca Edizione acquires a share of around 2% of the capital of Mediobanca.	2007 —		holds a significant stake in Gemina S.p.A. (the parent company of Aeroporti di Roma). A minority stake is also acquired in Assicurazioni Generali.
	(•	Edizione leaves Telecom Italia
Tender offer for Benetton Edizione launches a tender offer for all the shares of Benetton not yet held.	2012 —	.	In 2009, Edizione completely disposes of its investment in Telecom Italia.
Refocusing of the Benetton Group The Benetton Group is split into three separate legal entities: Benetton (retail sector), Olimpias	2014 —	- 2013	World Duty Free listing Edizione separates the travel retail business of Autogrill, creating the new listed group, World Duty Free.
(manufacturing sector) and Edizione Property (property sector).		• – 2015	Sale of World Duty Free
New headquarters for Edizione At the start of 2017, Edizione transfers to its new registered office in Piazza del Duomo 19, Treviso.	2017 —	- 2018	The entire stake in World Duty Free is sold. Acquisition of Cellnex Edizione acquires a stake of 29.9% in the Spanish
registered office in Plazza del Duomo 19, Treviso. Increase of stake in Assicurazioni Generali Edizione increases its stake in Assicurazioni Generali.			company Cellnex, provider of infrastructure for wireless telecommunications and broadcasting.

edizione.com